



CULT- CREATE tourism project

Dundee is tapping into an international network that uses creative industries to encourage tourism, as part the continuing drive to become one of the best small cities in the UK for cultural short breaks.

Known as the Cultural & Creative Industries Contribution to Cultural & Creative Tourism in Europe (cult-create) project, Dundee's involvement will enable the city to learn from partners, share best practice and develop policy and activities.

The first meetings of the group has taken place – and Dundee is working with partners from Italian, Irish, Polish and Latvian regions among others.

Tourism operators, the Creative sector and Cultural organisation's will be sharing their views on the potential of the creative industries to enhance the tourism offer of the partners.

The local element is based on the current and future Dundee Tourism Strategy and the aim is to learn and share the experiences of other European locations.

The partners for this project are:

Veneto Region  
Cork city Region  
Chamber of Commerce and Industry of Pecs -Baranya  
Nicosia Tourism Board  
Dundee City council  
Kujawsko- Pomorskie REgion  
Municipality of Naoussa  
Vidzeme Tourism Association

A local steering group is working on this project and includes:-

Creative Dundee  
Unesco City of Design  
DAVAA (Dundee and Angus Visitor Accommodation Association)  
Dundee City council  
Visit Scotland

More details on cult-create are available at <https://www.interregeurope.eu/cultcreate/>