



BIG WEEKEND DUNDEE 2023

It's Official!

BBC Radio 1's Big Weekend is coming to Dundee
26th, 27th & 28th May 2023



The Venue – Camperdown Country Park



Facts & Figures

- 80,000 approx in attendance across the 3 days
- various stages
- 60+ top international acts

Estimated Economic Impact in Numbers

- £10m+ in media coverage
- £5m+ economic impact



Key Messages for the City

- Dundee has been chosen for the second time to host BBC Radio 1's Big Weekend
- The 2023 event is 3 times the size in scale and opportunity from 2006
- It is an exceptional opportunity to showcase the city and its cultural and visitor offer
- Dundee has a great music heritage, check out our [blog](#) for more information



FAQ (frequently asked questions)

How do I get a ticket?

Details of how to purchase tickets will be announced by the BBC at a later date. As in previous years, tickets for this event will be geographically weighted with the majority share going to Dundee residents.

How do I get to Camperdown?

A shuttle bus facility from elsewhere in Dundee will be organised and ticketholders will be strongly encouraged to use this to get to and from the event. There will be no general public parking at the site. Full travel plans for the event will be shared in due course via www.bbc.co.uk/bigweekend.

How easy is it to get to Dundee?

You can fly direct to Dundee from London City, Belfast and Shetland, or choose an international airport - Aberdeen, Edinburgh and Glasgow.

Road or rail offer good transport options for domestic travellers. And once you're here, there's plenty of scope for getting around the city and region. For more information, click [here](#).



You Will Be Asked - Prepare your Staff!

FAQ (frequently asked questions)

What else is there to do while I'm there?

Dundee has been named the UK's top Staycation city, and identified as a culture must-visit by influential publications around the world. It is home to V&A Dundee and is a UNESCO City of Design.

There are lots of fantastic bars, restaurants and music venues around the city. Download our [48 hour guide](#) to plan your own weekend!

We will keep you updated as more information is released



Key Messages for Businesses

- Use the hashtags #BigWeekend #DundeelsCalling and follow @BBCR1
- Tens of thousands visiting. Key demographic is younger audience, aged 16-24
- Underlines our Britain's coolest little city status
- Capitalise and encourage a longer/repeat stay? – Lots to see and do over the weekend itself and throughout the year
- Create a bespoke web page on your site – we can help you with content
- Send out an e-shot to your lists. Again we can help.



Ride the Wave of Interest in Dundee

- We will be talked about on air for the next 4 months leading up to the actual event.
- Link your social media to this
- Use the hashtags #BigWeekend #DundeelsCalling
- Talk up our music credentials

<https://www.dundee.com/activities/42/music>

Why we are a great place to stay

<https://www.dundee.com/news/dundee-uk-city-staycation-year>

- Our food and drink offer

<https://www.dundee.com/DundeeEats> <https://www.eatanddrinkdundee.co.uk/>

- Culture and Arts

<https://www.dundee.com/resources/48-hours-dundee>



Hospitality Businesses - Occasional Licence

If hospitality businesses wish to explore extending their operating hours outwith what their licence currently permits, they should submit the required form/s in the link below for an Occasional Licence.

<https://www.dundee.gov.uk/licensing/licensing-scotland-act-2005-forms>



Further info

Any queries:-

Visit www.bbc.co.uk/bigweekend for full information on the event.

- on general event please contact bigweekendenquiries@bbc.co.uk
- from food traders / market traders wanting to trade at the event please contact info@djcatering.co.uk or visit <https://djcatering.co.uk/>
- to register with Dundee City Council Volunteer Hub: <https://dundeecityvolunteers.co.uk/>





BBC
RADIO **1**

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