

DUNDEE TOURISM NARRATIVE TOOLKIT



THE UK'S COOLEST LITTLE CITY

For a small city we punch above our weight, action-packed, nature-filled, creative, famous sites, hidden delights, magical nights, delicious food and gorgeous places to stay..

DO IT ALL IN DUNDEE.



THE ONLY SCOTTISH CITY FEATURED AS 10 BEST UK CITY BREAKS

Condé Nast Traveller





We're known for our warm welcome and our sense of fun, which makes us perfect for a family break. You'll find a huge range of activities for younger travellers, from workshops and guided tours to spotting Desperate Dan and enjoying some delicious ice cream by the beach.

Nestled in the heart of Scotland's Tay Country, Dundee is a perfect base for exploring Angus, Fife and Perthshire, from the grand sweep of Tentsmuir forest and beach to the isolated splendour of the Angus Glens.



THE UK'S FIRST UNESCO CITY OF DESIGN

UNESCO Creative Cities Network





We may be going places, but we haven't lost our sense of fun: we're the home of the Beano after all. We're known for our quirky sense of humour and making visitors feel instantly at home.

Dundee is looking to the future: we're the UK's first UNESCO City of Design, a renowned centre for games design and a leader in sustainable travel. You'll find that spirit of innovation throughout the city.



Dundee has been ranked

TOP 10 BEST CITIES IN THE UK



TO VISIT

Condé Nast Traveller





In Dundee we go our own way, with a wealth of independent businesses: from unique bars, coffee shops and restaurants to artist studios and start-ups.

Thanks to our spectacular south-facing position on the banks of the beautiful river Tay, we're Scotland's sunniest city. Our size makes us easily walkable – perfect for enjoying our stunning river views, exploring our art and heritage trails and visiting our many green spaces for a stroll or a picnic.





WHAT OTHERS SAY ABOUT US

Dundee is a city that is getting noticed. New attractions like the V&A Dundee and the proposed new Eden project are ensuring that. Add in its location at the heart of some of the country's most stunning coast and countryside and Dundee is a must on any savvy visitor's map.

Here is some of the things top brands are saying about Dundee.

Dundee Waterfront is one of 9 Scottish locations on Lonely Planet's Top 500 Ultimate Travel List 2020.

The World's 100 greatest places of 2019.
The Times Magazine

One of the world's top six off-beat design hubs.
Suitcase Travel Magazine

Dundee had been named as the best place on the Scottish mainland to experience heritage in 2020.
Heritage Index

The only Scottish city featured as 10 best UK City Breaks for 2019.
Condé Nast Traveller

Dundee in Top 10 (ranked ninth) best city in the whole of Europe for an autumn getaway, with 1.2 million Instagram hashtags.
The Daily Record

A new cultural capital for a new Scotland.
Condé Nast Traveller

Dundee is a Top 10 destination - Best in Europe 2018.
Lonely Planet

Dundee makes the cool list 2019.
National Geographic Traveller



VOTED THE BEST PLACE TO LIVE IN SCOTLAND

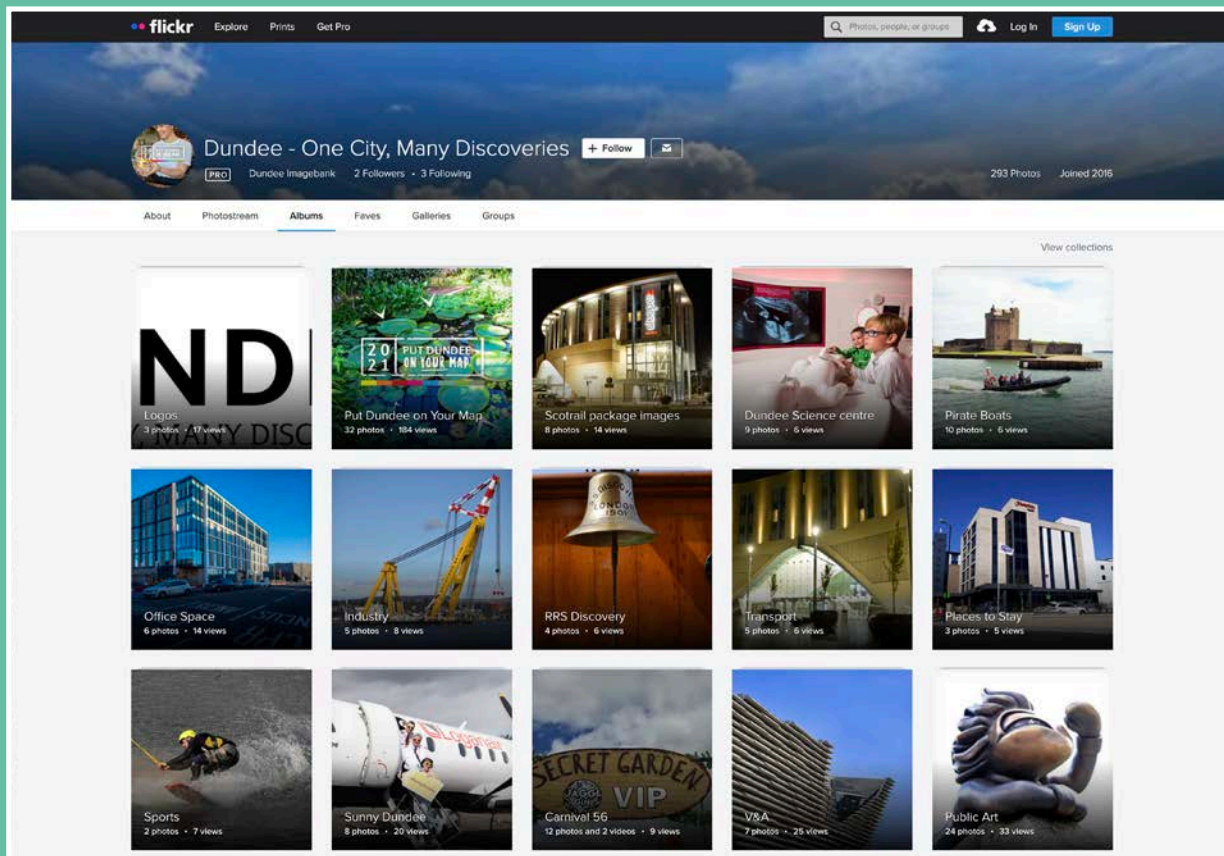
The Sunday Times

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CONTACT

Email tourism@dundee.com

FB @ [visitdundeecity](#)

Insta @ [visitdundeecity](#)

Consumer www.dundee.com

DUNDEE 
ONE CITY, MANY DISCOVERIES